



New Jersey Policy Institute

ONNJ DEBUTS NEW PUBLIC AFFAIRS SERIES: “ENERGY MATTERS”

**Sponsored by New Jersey Policy Institute, the 30-Minute Streaming Show
Shines a Light on Important Energy Issues Facing the Garden State**

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July 1, 2025 – [ONNJ](https://www.onnj.com), a 24/7 livestream news channel, proudly announces the premiere of Energy Matters with Jeanette Hoffman, a dynamic new show diving into New Jersey’s evolving energy landscape.

Sponsored by [New Jersey Policy Institute](https://www.njpi.org), Energy Matters offers a compelling look at New Jersey’s energy future—from affordability to innovation, infrastructure, and policy. Each 30-minute episode features in-depth interviews with industry leaders, state officials, and community stakeholders. Launching on July 1 2025, the series is hosted by veteran public affairs strategist Jeanette Hoffman, a familiar voice on NJ and national media outlets.

“As our network continues to grow, we’re thrilled to bring this unique and important public affairs series to ONNJ,” said Gerald D’Ambria, Co-Founder and Managing Partner of ONNJ. “Every episode of Energy Matters dives into the heart of New Jersey’s most pressing energy challenges—from soaring electric bills to stalled development projects—and uncovers real-world solutions that make power more affordable and equitable statewide.”

“New Jersey Policy Institute is committed to spotlighting the energy issues that affect every New Jersey— from the bills you pay, to the future of our economy and energy landscape,” said Rosemary Becchi, President and Founder of New Jersey Policy Institute. “As our state transitions to new leadership in 2026, it’s time for serious conversations about common-sense energy policies that work for all New Jersey families and residents.”

Launch Details

All episodes will air on ONNJ’s broadcast channel, www.onnj.com, and will be available for streaming on-demand starting July 1, 2025 at 6 PM.

Regular guests include policymakers, elected officials, business leaders, community advocates, and other stakeholders.

The first episode features conversations with:

- Rosemary Becchi, President and Founder of New Jersey Policy Institute
- Senate Republican Leader Anthony Bucco
- Trenton Council President Yazminelly Gonzalez
- Dr. Denise Anderson, Board Member, African American Chamber of Commerce New Jersey

About ONNJ

On New Jersey is your exclusive destination for all things Jersey. Proud to be the world’s only live TV streaming channel entirely focused on the Garden State, the station is available 24/7, both on your screen and online at www.ONNJ.com. With a reach extending across the entire Garden State – over 9 million strong – On New Jersey is here to keep you informed, entertained, and connected to all things Jersey.

About New Jersey Policy Institute

New Jersey Policy Institute is a 501(c)(3) organization that exists to ignite, incubate and launch winning ideas for effective education, a strong economy, a thriving business environment, and affordable energy. We identify and cultivate leaders to sustain our success.

About Jeanette Hoffman, Host

Jeanette Hoffman, President of Marathon Public Affairs, brings over two decades of expertise in strategic messaging, government relations, and crisis communications, having held leadership roles in public affairs and media. Regularly appearing on national, state and local media outlets, she’s a trusted source on political and public policy issues.

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