



New Jersey Policy Institute

New Jersey Policy Institute Appoints Unity Bank Exec George Boyan as New Board Member

Becchi: Boyan's expertise in finance and passion for education will strengthen NJPI's mission to make New Jersey a better place to live

Parsippany, NJ – July 30, 2025 – The New Jersey Policy Institute (NJPI) is pleased to announce the appointment of George Boyan, Executive Vice President and Chief Financial Officer of Unity Bank, to its Board of Directors. Boyan brings over two decades of financial services leadership experience, a strong commitment to public service, and a deep interest in the future of education in New Jersey.

As CFO of Unity Bank, a community bank with approximately \$2.8 billion in assets, Mr. Boyan oversees all financial and accounting operations for Unity Bancorp, Inc. (NASDAQ: UNTY). His distinguished career includes senior roles at Bank Leumi USA, Goldman Sachs, and MetLife, where he demonstrated exceptional financial acumen and strategic leadership.

"George Boyan is a tremendous asset to our Board," said Rosemary Becchi, President and Founder of NJPI. "His financial expertise and understanding of New Jersey's economic challenges will be invaluable. Equally important, George brings the perspective of a former local school board candidate who is deeply committed to expanding educational opportunity and improving outcomes for students across the state."

"Mr. Boyan's appointment reflects the New Jersey Policy Institute's commitment to broad-based leadership that blends private sector experience with public-minded values," said Andy Mulvihill, Chairman of the Board. "His insights into finance and education will be instrumental as we advance practical solutions to make New Jersey more affordable and better serve families."

Beyond his corporate career, Mr. Boyan previously worked for the late New Jersey Congresswoman Marge Roukema, supporting her work on the U.S. House of Representatives Committee on Education & the Workforce and the House Financial Services Committee. His interest in education policy led him to run for his local school board, where he advocated for transparency, accountability, and student-focused reform.

"I'm honored to join the NJPI Board and excited to contribute to its mission," said Boyan. "New Jersey faces serious challenges, but I believe we have the talent and vision to drive meaningful change."

A proud New Jersey resident, Mr. Boyan holds a Master's in Accounting from Rutgers University Business School, a Juris Doctor from Rutgers School of Law, and a B.S. in Finance & Political Science from Rutgers.

