



New Jersey Policy Institute



New Jersey Policy Institute appoints Unity Bank exec Boyan as board member

by John Harrington

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The New Jersey Policy Institute, an advocacy group seeking policy solutions to improve the quality of life for New Jersey residents, said July 30 that George Boyan, executive vice president and chief financial officer of Unity Bank, was appointed to its board of directors.

Boyan has more than two decades of financial services leadership experience, a commitment to public service, and an interest in the future of education in New Jersey.

As CFO of Clinton-based Unity Bank, Boyan oversees financial and accounting operations for Unity Bancorp. Unity Bank has about \$2.8 billion in assets and 37 branches, 19 in New Jersey. His career includes senior roles at Bank Leumi USA, Goldman Sachs, and MetLife.

“George Boyan is a tremendous asset to our board,” said Rosemary Becchi, president and founder of NJPI. “His financial expertise and understanding of New Jersey’s economic challenges will be invaluable. Equally important, George brings the perspective of a former local school board candidate who is deeply committed to expanding educational opportunity and improving outcomes for students across the state.”

“Mr. Boyan’s appointment reflects the New Jersey Policy Institute’s commitment to broad-based leadership that blends private sector experience with public-minded values,” said Andy Mulvihill, chairman of the board. “His insights into finance and education will be instrumental as we advance practical solutions to make New Jersey more affordable and better serve families.”

Aside from his financial career, Boyan previously worked for the late New Jersey Congresswoman Marge Roukema, supporting her work in the U.S. House of Representatives Committee on Education & the Workforce and the House Financial Services Committee. His interest in education policy led him to run for his local school board, where he advocated for transparency, accountability, and student-focused reform.

“New Jersey faces serious challenges,” said Boyan, “but I believe we have the talent and vision to drive meaningful change.”

